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WINAICO succeeded market entry in Mexico

Two further projects with WINAICO partner Centurion Solar

Creglingen, 21.03.2014 – WINAICO, a subsidiary of Taiwan’s biggest solar module manufacturer Win Win Precision Technology Co, Ltd., successfully entered the Mexican solar market. Several photovoltaic projects have already been accomplished. Currently the company is involved in two projects on commercial buildings.

For the first system 93 modules WINAICO WSP-260P6 were installed on an Attorney Office Building in Pedregal, Mexico City. With this 24 kW solar system the customer will save approximately 30 % of his utility bill. The system is already in operation since the beginning of March 2014.

The other system is a 20 kW PV system. 76 modules of type WINAICO WSP-260P6 will be installed on a green mall in Santa Fe, Mexico City, which is currently under construction. The WINAICO panels will be installed in April 2014.

“We are very excited to have installed some projects in Mexico now and the Mexican market has acknowledged the top quality of our panels. Mexico has a great solar potential and we anticipate a very successful year“, says Albert Rojas, WINAICO’s General Manager for Latin America & the Caribbean.

Both projects, the one on the Attorney Building and the Garden Santa Fe Mall, are accomplished by WINAICO’s partner company Centurion Solar Energy México.

“Our Mexico clients are very demanding and kind of skeptical of the solar technology, so basically they make their solar decision based on our advice. This represents a big responsibility for us and definitively we cannot take any risk. From

our perspective, WINAICO offers not only high quality which means durability over time, but a competitive price that allows to reach the client expected ROI“, says René Lazo, Director of Centurion Solar Energy México.

WINAICO – Manufacturer and system supplier

As a 100% subsidiary of the semiconductor company Win Win Precision Technology Co., Ltd., based in Taiwan, WINAICO manufactures and distributes crystalline high performance modules worldwide. Furthermore, as a system house for photovoltaics, WINAICO delivers complete PV system packages.

Company customers are solar specialists, solar technologists, installation specialists and project developers. They profit from the superior product quality of products manufactured in Taiwan in accordance with the highest quality standards, as well as from the comprehensive consultation, planning and maintenance services from WINAICO. Generous stock levels ensure the rapid availability of WINAICO products.

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