



*Power to Perform*

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## **WINAICO launches into the Australian Market at Clean Energy Week 2012**

*Now with own office and warehouse in Sydney*

**WINAICO Australia Pty Ltd**

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Creglingen / Sydney, 25.07.2012 – With the opening of Clean Energy Week 2012, Australia's largest event for the renewable energy and energy efficiency industries, WINAICO is pleased to announce the launch of WINAICO Australia Pty Ltd. Sales and distribution centres now allow the solar industry in Australia and New Zealand to have direct access to the manufacturer of these high quality panels.

Besides Europe and the US, the Asia Pacific region is a key market for WINAICO, which already has active direct sales in Taiwan. Furthermore WINAICO is currently setting up an office in Japan. With the opening of the WINAICO office in Sydney and warehouses in Sydney, Brisbane and more to come, installers, retailers and other solar customers in Australia and New Zealand will now be able to enjoy immediate support for sales and service activities direct from highly trained staff.

“Clean Energy Week is the highlight of the sustainable energy calendar, which is why we chose it to present WINAICO's important milestone. This represents our commitment to the market and recognition of the importance of this region to the solar industry. For the first time, WINAICO customers will be supported and represented directly by WINAICO”, said Sascha Rossmann, Vice President of Global Sales, WINAICO Deutschland GmbH. “Blair Pester has been appointed to head the WINAICO Australia office and with his knowledge of the semiconductor & PV industry and passion for excellence, I have no doubt he will provide this region with the high level of service and quality we demand globally.”

“The solar industry is looking for an opportunity to embrace a product that will differentiate them in the market”, said Blair Pester, Managing Director of WINAICO Australia. “I’m excited about Clean Energy Week as an opportunity to showcase our new technologies, with proven performance in the field combined with our unique “3 in 1” insurance policy to protect our customers from unforeseen circumstances. I am really looking forward to strengthening our relationships with the solar industry so that WINAICO customers will be recommending their installers for many years to come.”

For more information please visit our website [www.winaico.com](http://www.winaico.com).

### **WINAICO Australia Pty Ltd – Manufacturer and system supplier**

As a 100% subsidiary of the semiconductor company Win Win Precision Technology Co., Ltd., based in Taiwan, WINAICO manufactures and distributes crystalline high performance modules worldwide. Furthermore, as a systems house for photovoltaics, WINAICO Australia Pty Ltd delivers complete PV system packages. Company customers are solar specialists, solar technologists, installation specialists and project developers. Installation specialists profit here from the superior product quality of products manufactured in Taiwan in accordance with the highest quality standards, as well as from the comprehensive consultation, planning and maintenance services from WINAICO. Generous stock levels ensure the rapid availability of WINAICO products.

### **About the Clean Energy Council**

Clean Energy Week is hosted by the Clean Energy Council, which is the peak body for the clean energy sector. It is a not-for profit organisation that provides a unified voice for more than 500 solar, wind, geothermal, hydro, wave, bioenergy, cogeneration and energy efficiency companies.

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