



Power to Perform

WHITE BRICK BREWING BREWS SOLAR LAGER FOR THE WIN[AICO]

WINAICO Australia Pty Ltd

3/393 George Street,
Sydney NSW 2000,
Australia

Tel + 61 2 8091 2771

australia@winaico.com

www.winaico.com

Local brewery installs solar panels as a bid to reduce their carbon footprint

2018-03-26

Sydney NSW: The new local brewery in Queensland have gone 100% renewable with the help of WINAICO Australia solar panels. White Brick Brewing opened three months ago in the fast-growing community of North Lakes with the goal of a minimal carbon footprint. Their first major step in achieving this goal has been to install 120 WINAICO Australia PV modules on the roof of their building with a total output of up to 31.2kW – this provides for their entire daily electricity demand. Therefore, on a day-to-day basis they are contributing zero carbon emissions towards pollution!



Founder Adam Gibb has been brewing for over 15 years and believes that renewable energy should play a significant role in electricity generation. “Solar is the smart thing to do. It’s just a better way of producing energy. [White Brick Brewing] wants to reduce our carbon footprint as much as possible. It’s great to see solar energy supporting a great product!”. He has a strong focus for the local community and adds, “It’s great beer and everyone’s welcome!”.

White Brick Brewing has over 25 years of experience backing their product. Over this time the energy mix of Australia has changed drastically – from barely having any solar presence and majority of power generation using coal and oil to nowadays where 14% of our nation’s electricity is produced from renewable sources and this percentage is on the rise. This is significant as beer brewing can

WHITE BRICK BREWING BREWS SOLAR LAGER FOR THE WINAICO-SPR1803-01(EN)

Page 1 / 2

be quite an energy intensive process so ideally the higher renewable fraction the better!

Solar has seen substantial growth in Australia over this period increasingly allowing PV companies such as WINAICO Australia to penetrate the market. Starting up in 2012, WINAICO Australia have experienced rapid growth as demand continues to expand in Australia and WINAICO Australia continue to provide top quality products and services.

The fact that environment aware companies such as Planet Ark, whose mission is “to unite people, businesses and governments through positive environmental actions” support and work with solar companies such as WINAICO Australia is a further testament that solar is the right move for both business and the planet. Planet Ark Power were the solutions provider system for White Brick Brewing.

About WINAICO Australia – Manufacturer and system supplier

WINAICO is an independently operated subsidiary with its international headquarters in Taiwan and own subsidiaries and branches in Asia, Australia, USA, and Europe. They manufacture and distribute crystalline high-performance modules worldwide. Their target customers include solar specialists, solar technologists, installation specialists, and project developers. Generous stock levels ensure the rapid availability of WINAICO products.

WINAICO’s Australian branch is based in Sydney and services the Asia-Pacific region. Starting up in 2012 they now have almost 200 customers over this area.